



[www.todayssr.com](http://www.todayssr.com)

**Today's Magazine For Today's And Tomorrow's Senior**  
*A free monthly publication that offers our readers important and informative information and businesses an effective and affordable way to get their message to thousands!*

PO Box 391, Magalia, CA 95954 \* (530) 873-4659 \* (530) 327-1602 fax \* e-mail: [sales@todayssr.com](mailto:sales@todayssr.com)

## ADVERTISING AGREEMENT

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

### Billing (if different)

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

### Credit Card

Please debit my credit card for automatic payment plan \_\_\_\_\_ (initials)  
 Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Type: \_\_\_\_\_

### The undersigned agrees to the following:

Number of issues: \_\_\_\_\_ First Month: \_\_\_\_\_ Last Month: \_\_\_\_\_  
 Ad Type: (size & color): \_\_\_\_\_ Ad Rate Per Month: \$ \_\_\_\_\_ Pre-Pay Amount (\$ \_\_\_\_\_)  
 Additional charges: \$ \_\_\_\_\_ for \_\_\_\_\_  
 Ad Placement/Notes: \_\_\_\_\_

### ADVERTISER AGREES TO PAY ALL INVOICES UPON RECEIPT OF INVOICE

Advertiser agrees that all artwork, copy and photos created by Today's Senior Magazine are the property of Today's Senior Magazine and any copyrights existing therein are hereby transferred to Today's Senior Magazine. In the event above advertiser wishes to change ad resulting in a new ad layout design and/or photos, advertiser agrees to pay additional production charges, if required, and agrees to notify Today's Senior Magazine of the **requested ad changes by the 5th day of the month prior to publication month.**

Advertiser agrees to indemnify and hold harmless Today's Senior Magazine from any loss or liability arising out of or in connection with the publication of the advertised material. Today's Senior Magazine will not be responsible for errors in advertising beyond the cost of the space occupied by the error.

At the expiration of this contract, pursuant to the term above set out, **this Agreement shall continue on a month-by-month basis (at the current monthly rate)** until such time as either party shall give the other party a 30 day advance written notice (prior to publication date) of its intent not to continue under the terms herein. Start up advertisement will require payment prior to publication.

Should the decision be made by Today's Senior Magazine to bill Advertiser on a monthly basis for each issue covered by this Agreement, the Advertiser agrees to pay invoices upon receipt. Ads may not be placed in the magazine if payment is not received prior to production day. **Advertiser agrees to pay a service charge of \$25.00 per month on any unpaid balance over 30 days, plus all legal and/or collection agency fees incurred in the collection of any unpaid balance.**

The undersigned warrants that he/she is authorized to execute this contract for the Advertiser and that they have received a copy of this Agreement.

SIGNED: \_\_\_\_\_ TITLE: \_\_\_\_\_ DATE: \_\_\_\_\_

TODAY'S SENIOR MAGAZINE REPRESENTATIVE: \_\_\_\_\_ (EDITION: \_\_\_\_\_)