

WHAT IS SPLASH ADVERTISING?



While other media goes only in one direction, we use the SPLASH method, which is more effective because it goes in many directions, giving our advertisers maximum exposure and results.



Benefits Of Using SPLASH ADVERTISING:

- Quoted rates include a full color ad, ad design, ad changes, and ad online
- Niche marketing to the mature market, the wealthiest consumer on the planet
- Seniors still prefer print over digital
- Ads in our print magazine, digital online version & our web site
- Ads designed for our senior readers
- Ad placement next to article on outside of page
- Bull's eye distribution to only locations that have a high senior concentration
- Distribution throughout larger areas for more exposure than others offer
- The most read and talked about senior publication in our areas of distribution
- Individual area editions rather than one national edition
- Both affluent and lower income readers
- No political or religious material
- Advertisers given exposure throughout the magazine

WE GET RESULTS

Our high advertiser retention rate is evidence of advertiser satisfaction



Place your SPLASH AD today to start getting the successful and profitable results we have given hundreds of business since 2004



ADVERTISING THAT WORKS SINCE 2004